

Not Lost in Translation

The Growing Importance of Foreign Language Skills
in the U.S. Job Market

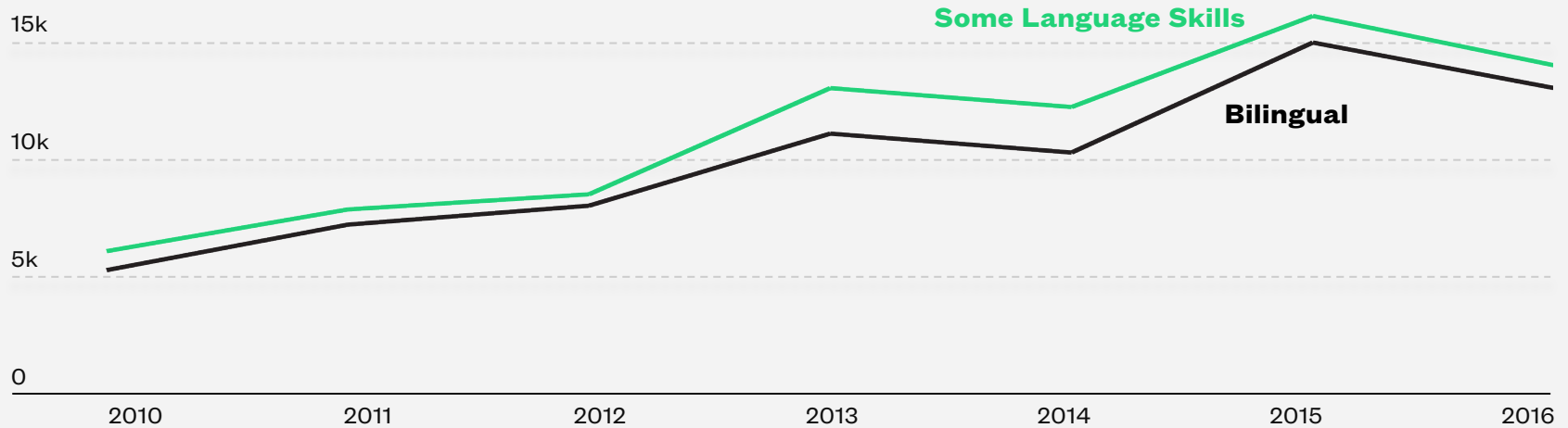
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Growing Demand for Foreign Language Skills

ONLINE JOB POSTINGS IN THE D.C. METRO AREA



98%

Growth in Overall
Job Postings

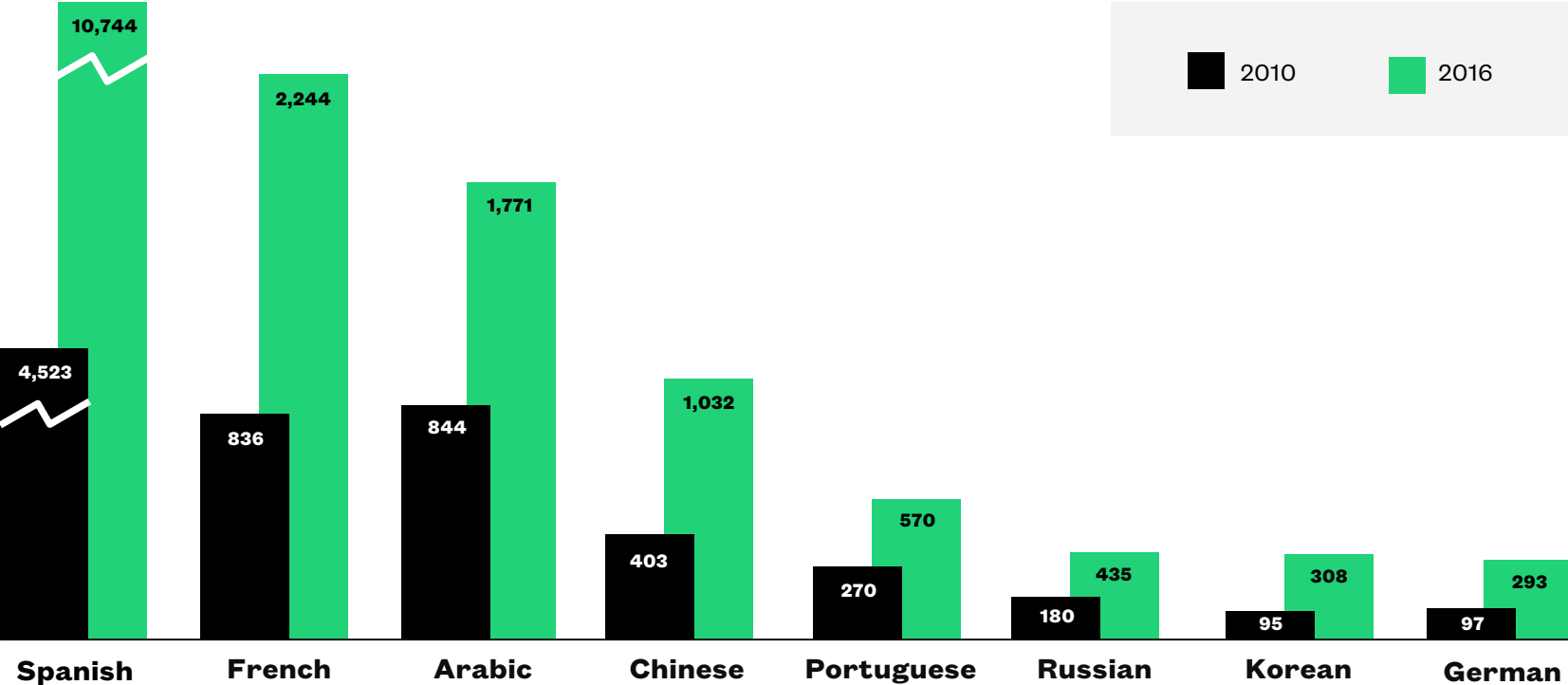
148%

Growth in Bilingual
Job Postings

131%

Growth in Job Postings
Requesting Language Skills

Growing Demand for Different Languages



Top 10 Employers for Bilingual Jobs, 2016

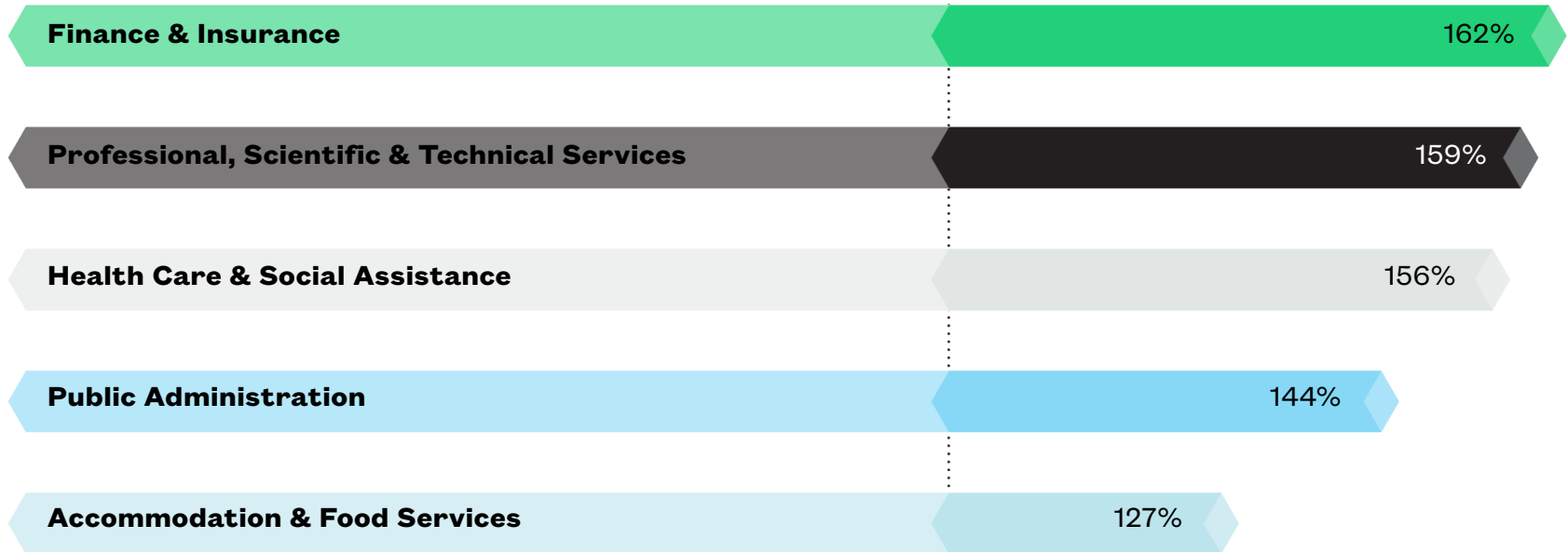
Employer	# Job Postings
MGM National Harbor	465
Bank of America	415
Wells Fargo	393
M&T Bank	342
Crossmark	318
H&R Block	271
Kaiser Permanente	209
BB&T Corp.	196
AT&T	166
Chemonics	123

Top 10 Employers for Some Language Skills, 2016

Employer	# Job Postings
Advance Auto Parts Inc.	480
Wells Fargo	391
Reliefweb	386
Booz Allen Hamilton Inc.	245
BB&T Corp.	199
AECOM Technology Corp.	188
AT&T	167
M&T Banks	159
Trinity Health	125
Kaiser Permanente	121

Top 5 Industries for Bilingual Jobs, 2010-2016

Overall Growth in D.C. Metro Area
Job Postings: 98%



Top 10 Occupations for Bilingual Jobs, 2016

Occupation	# Job Postings
Sales Agents, Finance	732
Salespersons, Retail	664
Customer Service Representatives	564
Managers, Other	476
Salespersons, Manufacturing	433
Tellers	404
Registered Nurses	368
Administrative Assistants	344
Human Resources Specialists	304
Managers, Finance	280

Top Occupations for Some Language Skills, 2016

Spanish

- Customer Service Representatives
531
- Salespersons, Retail
513
- Tellers
379

French

- Managers, Other
223
- Human Resources Specialists
115
- Sales Managers
65

Arabic

- Interpreters & Translators
271
- Managers, Other
108
- Intelligence Analysts
47

Thank You!

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